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Kalt

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(54) **ELECTROSTATIC VIDEO DISPLAY DRIVE CIRCUITRY AND DISPLAYS INCORPORATING SAME**

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Related U.S. Application Data

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(51) **Int. Cl.**[7] **G09G 3/00**

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(57) **ABSTRACT**

Disclosed is a low-cost, programmable electronically actuated, continuous use traffic sign including a pixellated display matrix, the display matrix being electronically actuatable to display a desired traffic information image display suitable for roadside and other vehicular use where it may be clearly viewed by direct sunlight during the day and by illumination at night. A preferred display is electrostatically actuated for low power requirements and comprises pixels which have spiral rollout shutters. The display can be remotely programmed and controlled, via a modem, and may be solar or battery powered, powered by a local power network or from a combination of the foregoing. Low-cost film technology manufacturing methods are also described.

13 Claims, 8 Drawing Sheets